

MHRD INNOVATION CELL - AICTE

KARAIKAL POLYTECHNIC COLLEGE

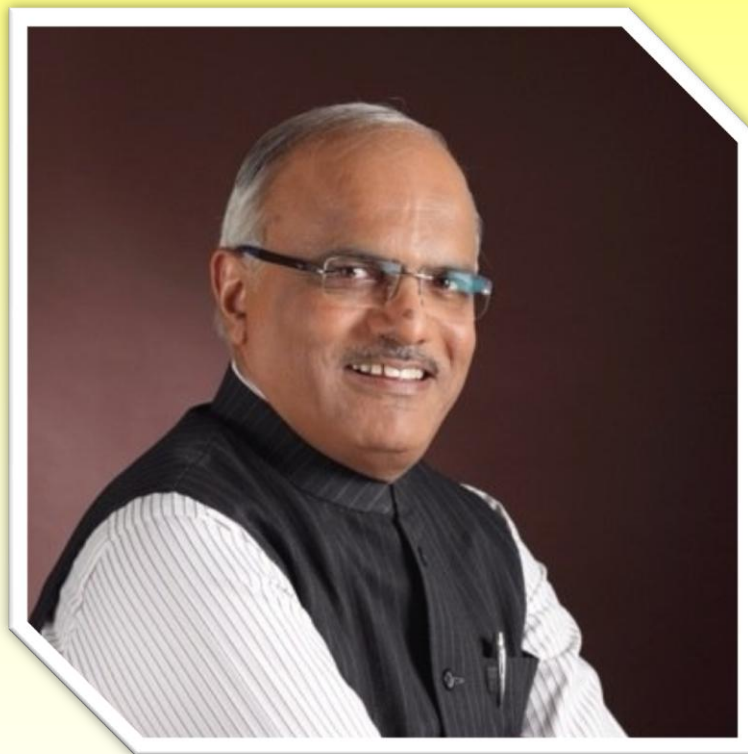
(A Government of Puducherry Institution)

VARICHIKUDY, KARAIKAL

INSTITUTION INNOVATION COUNCIL (IIC)

LEADERSHIP TALK

TWITTER LIVE SESSION



Dr. VINAY SAHASRABUDDHE

President

Indian Council for Cultural Relations

Government of India

REPORT

“Leadership Talk Series” with Dr.Vinay Sahasrabuddhe , President , Indian Council for Cultural Relations, Government of India.

Institution’s Innovation Council of Karaikal Polytechnic College, Karaikal organized Twitter Live Session and Critical discussion of “Leadership Talk Series” with **Dr.Vinay Sahasrabuddhe President , Indian Council for Cultural Relations, Government of India conducted by MHRD’s Innovation Cell & AICTE – Organized by – Institution’s Innovation Council (IIC) of Karaikal Polytechnic College on 16th April 2020 despite of COVID 19 Outbreak.**

Thiru.D.SANDANASAMY, Principal cum President-IIC of Karaikal Polytechnic College sincerely thank AICTE-MHRD for taking lot of efforts for the welfare of the student community, Also he stressed the importance of this programme and motivated the students to attend this types of live session in future. He also congratulates The Convener and their Team members for their efforts of bringing this sort of programmes for the benefit of the student’s community. The Convener IIC express his sincere thanks to all the students and faculty members who were actively participated in the live session in spite of CORONA Breakdown.

The Leadership Talk with Dr. Vinay Sahasrabuddhe on 16-04-2020 was an another landmark interview for Dr. Abhay Jere, The Chief Innovation Officer, Ministry of HRD, Govt of India. The interview drawn significant attention from the broader section of people due to the high-profile nature of Dr.Vinay Sahasrabuddhe. He is the president of Indian Council for Cultural Relations(ICCR) and the Vice-chairman of Rambhau Mhalgi Prabodhini which is a research and training academy for elected representatives. He is also the head of Public Policy Research Centre which focuses on developments in the area of education, livelihood, governance, urban reforms and environment. Dr Abhay's idea of promoting the views of such eminent social worker was intended to influence the young minds by bringing them to a platform where people are integrated to do social service on a large scale for the betterment of our nation.

The reply for the question on the role of the recently launched Rambhau Mhalgi Prabodhini (RMP), Dr. Vinay Sahasrabuddhe remarkably mentioned the noble idea behind the RMP that after the Covid-19 outbreak and the successive nation-wide lock down, the migrants were severely affected for their fundamental needs like food, conveyance and the shelter. Though there are volunteers willing to support the needy people, they are unable to do it due to lock down procedures. The RMP acts as a bridge between service providers and the service seekers and fulfill the needs on both ends. Dr. Vinay Sahasrabuddhe also mentioned that the RMP secures no boundaries for rendering services. The platform has been equally extended to render psychological counseling for the quarantined patients through the volunteers from the medical field.

On answering the questions related to soft power, Dr. Vinay Sahasrabuddhe beautifully explained it as a process of influencing the minds. He mentioned the Indian concept of Vasudhaiva Kutumbakam constituted the basis for the soft power. The term Vasudhaiva Kutumbakam refers the whole world as a single family and it is inherent nature of the Indian philosophy. He also mentioned that the way Indians behave, present themselves, and deals with the global community reinforce the soft power concept. On mentioning the role Indian soft power after the post Covid-19 scenario, he said the help should be rendered to the needy people and must be extended beyond the boundaries. He rightly mentioned that the reason behind India's recent ban lift on the export of Hydroxychloroquine medicine to the Covid-19 affected countries was aimed to envision the concept of Vasudhaiva Kutumbakam. He urged the educational institutions to implement productive measures at the ground level to transform the European image of our country by eradicating the cast and creed and spread the uniqueness of our country to the unified world.

The staffs and students of Karaikal Polytechnic College were extremely delighted to know the inherent nature of Indian culture with soft power and the concept of Vasudhaiva Kutumbakam. The entire institution is thankful to Dr. Abhay Jere for the invaluable opportunity provided to us.

PHOTO GALLERY



MHRD **MIC** **AKYTE** **INSTITUTION'S INNOVATION COUNCIL**

Leadership talk

with

Dr. Vinay Sahasrabudde **Dr. Abhay Jere**

President Indian Council for Cultural Relations (ICCR) Chief Innovation Officer MHRD Innovation Cell

JOIN US ON TWITTER LIVE @abhayjere

Thursday, 16th April 2020 at 11.00 AM

Follow us on www.twitter.com/mhrd_innovation

PROMOTION IN SOCIAL MEDIA

The screenshot shows a Twitter interface with a tweet from IIC-Karaikal Polytechnic College (@Karaikal_KPTC) dated April 16, 2020. The tweet text reads: "#MHRD #MHRDINNOVATION CELL # AICTE #IICKPTC : The Principal, faculty members and students attended in Twitter Live Session on a very interesting and informative Leadership talk by Dr.Vinay Sahasrabudhe,President, ICCR with Abhey Jere, CIO, MIC on 16th April 2020". The tweet includes a video thumbnail showing a "Leadership talk" with Dr. Vinay Sahasrabudhe and Abhey Jere. The video title is "Leadership talk with Dr. Vinay Sahasrabudhe, President, ICCR with Abhey Jere, CIO, MIC on 16th April 2020 at 10:00 AM". The tweet has 442 replies, 308 retweets, and 392 likes. The left sidebar shows navigation options like Home, Explore, Notifications, Messages, Bookmarks, Lists, Profile, and More. The right sidebar shows search results and trends for you, including "#WeLoveYouVIJAYAnna" and "#एजाज़ खान को रिहा करो".

The screenshot displays the Facebook page for IIC KPTC Karaikal (@iickptckaraikal). The page header includes the name "IIC KPTC Karaikal" and the name of the administrator, Jayachandiran. The page navigation bar shows options like Page, Inbox, Notifications, Insights, Publishing Tools, Ad Center, Edit Page Info, Settings, and Help. The main content area features a post with the same text as the Twitter tweet: "#MHRD #MHRDINNOVATIONCELL #AICTE #IICKPTC : The Principal, faculty members and students attended in Twitter Live Session on a very interesting and informative Leadership talk by Dr.Vinay Sahasrabudhe,President, ICCR with Abhey Jere, Chief Innovation Officer, MHRD Innovation Cell on 16th April 2020. #Dr.Vinay Talks about how india will rise using its soft-power in the post-covid world & will create more opportunities for Youngsters." The post includes a video thumbnail with the same "Leadership talk" title. The right sidebar contains sections for "Invite Friends" (132 people like this, 133 people follow this), "About" (Send Message, Website URL: http://www.kptc.in/, Education Website, Suggest Edits), and "Page Transparency" (Page created - April 4, 2019). The bottom of the page shows language options (English (US), தமிழ், తెలుగు, മലയാളം, हिन्दी) and a chat notification for 61 messages.